



Rotary Club of Durham

Connect. Collaborate. Serve.



December 12, 2016

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Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The Mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary By:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say Or Do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

PROGRAM SCHEDULE

- 12/12 **SHANA BLAKE HILL**
AARON McDUFFIE MOORE -- Biographer
Introduction: Lois Deloatch
- 12/19 **HOLIDAY PROGRAM**
Durham Public Schools
Introduction: Steed Rollins
- 12/26 **NO MEETING!! IN OBSERVANCE OF THE CHRISTMAS HOLIDAY**
- 01/02 **NO MEETING!! IN OBSERVANCE OF THE NEW YEAR HOLIDAY**

SERVICE SCHEDULE – 12/12/2016

LEAD VOCALIST: SHANA BLAKE HILL
SONG: STAR SPANGLED BANNER
INVOCATION / ROTARY MINUTE: MIKE WOODARD

DRC RAFFLE: RI FOUNDATION PROGRAMS
Contribution: \$1 Ticket; \$5 – 6 Tickets
Proceeds: ½ RI Foundation; ½ Raffle Winner
Raffle Total On 12/5/2016: \$##
Rotary International: \$50; Raffle Winner: \$49
RAFFLE WINNER: SARAH SCHROTH

CART FUND (Coins For Alzheimer’s Research Trust)
12/5/2016: \$TBD

RTP FOUNDATION CHIEF HIGHLIGHTS PARK’S NEXT MOVES AS GLOBAL BUSINESS INNOVATION MODEL EVOLVES



Quick minds are moving fast at The Research Triangle Park. Look for dirt to be moving pretty fast, too. Bob Geolas filled in the details at lunch Monday.

Presenting to a packed house, Geolas outlined the planned pathway for the Park’s future as a global innovation hub competing in a new century that no longer sees multi-national corporations making gigantic real estate investments in suburban office parks.

As President and CEO of The Research Triangle Foundation, which is the RTP landlord, Geolas knows the Park’s triumphant history and tells it

well. He also outlined a challenging future with a new set of demands that the Park expects to serve.

“We needed a big idea back in the 1950’s,” he said. North Carolina lagged at or near the very bottom of the 50 States in most every metric that mattered, he said. It was a State in trouble --- losing talent – not well-positioned to succeed. The rest is history.

Geolas tipped the hat to visionary leaders, energetic board members, and major stakeholders driving emergence of RTP as a global innovation hub over the decades. An initiative described by The New York Times as “North Carolina’s big bet” actually worked. Local dreamers rolled up their sleeves and hit big-time pay dirt. But that’s so yesterday.

“It’s not a model people want to work in today,” Geolas said. “You can’t buy a coffee.” Now, he says, it’s time for “the next big idea.”

Already, the Park has opened The Frontier, a centrally located spot geared to contemporary business sensibility. “Collaborate and plan your next big move,” the website says. “The Frontier is open to anyone with bold ideas and big dreams. The best part? Most of our space is free.” Opened just 18 months ago, Geolas said, more than 100,000 people have already used it.

With major contributions from Durham County and Park Owners, dirt will soon be moving to build office space with amenities, enhance walkability, and even provide residential opportunity for entrepreneurs looking to ditch the morning commute in bumper-to-bumper traffic. (About that traffic, Geolas said that “the only thing worse than too much traffic is no traffic at all.”)

The Park’s strategy for future growth is based on dual goals. Retain what it has. And grow in new ways geared to modern expectation.

Four principles will drive all that RTP does to achieve the goals, Geolas said. To be collaborative.

1. To be collaborative.
2. To be authentic to “who we are.”
3. To inspire.
4. To be accessible.

“It’s only a matter of time before dirt starts moving,” Geolas said, adding that, RTP has “a great future as it has had a great past.”

Submitted By: Mark Lazenby

CLUB STATISTICS AS OF

December 12, 2016:

Club Members: 250; Active: 215

Active-LOA: 6; Honorary: 29

Staff Positions: 1



BILL STAMBAUGH	DECEMBER 01
ANNA JONES	DECEMBER 02
DIETER MAUCH	DECEMBER 03
GEORGE DEATON	DECEMBER 03
LEIGH ANN HAMBY	DECEMBER 06
B. C. DASH	DECEMBER 11
ERIK BENSON	DECEMBER 12
FRANK PERRY	DECEMBER 14
LISA MILES	DECEMBER 15
BUCKY WATERS	DECEMBER 17
SAM MIGLARESE	DECEMBER 18
WALLER WILLS, IV	DECEMBER 18
DAVID DURACK	DECEMBER 18
BILL KALKHOF	DECEMBER 19
BLAKE STRAYHORN	DECEMBER 20
PETER JACOBI	DECEMBER 26
REGGIE HODGES	DECEMBER 27
BOB YOWELL	DECEMBER 29
PHIL HUTCHINGS	DECEMBER 30

COMING EVENTS:

**December 13-17, 2016:
Salvation Army Bell Ringing**

2016-2017 ROTARY LEADERSHIP

RI President: John Germ
District Governor: Rusine Mitchell Sinclair
ADG-Area 7: Joyce McKinney

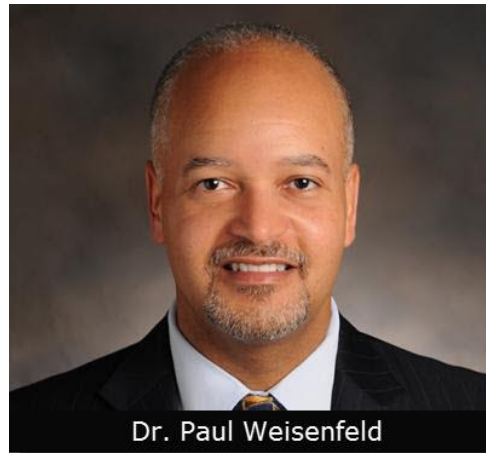
2016-2017 Club Officers

President: B. C. Dash
Immediate Past-President: Lois Deloatch
President-Elect: Seth Jernigan
Vice-President: Shelly Green
Secretary: Mimi O'Brien
Treasurer: Susan Miller
Sergeant-at-Arms: Stan Morris
Sergeant-at-Arms Co-Chair: Eric Miller
Finance Advisor: Barry Curtis
Legal Advisor: Deana Labriola

2016-2017 Board of Directors

Andy Esser
Blake Strayhorn
Meg Solera
Marge Nordstrom
Ari Medoff
Danielle Kaspar
Desmond Miller
Dave Ross
Arles Taylor

PICTURE OF THE WEEK



Dr. Paul Weisenfeld

Paul Weisenfeld, EVP, International Development, our Speaker at our Rotary Meeting on December 5, 2016.



Dr. Wayne Holden, RTI International President/CEO Welcomed The Rotary Club of Durham & Introduced Mr. Weisenfeld.

SALVATION ARMY BELL RINGING



**ROTARIANS ARE RINGING THIS YEAR AT
WAL-MART AT NEW HOPE COMMONS (11AM – 8PM) (DECEMBER 13 – 17)
Shifts are one hour in length (if possible, sign up for two hours)
2 Rotary Members For Every Shift
Questions: Contact Malcolm White, John Cross, or Patrice Nelson**



Club Facebook link: www.facebook.com/DurhamRotaryClub
Executive Secretary: Sharon Lassiter
slassiter38@nc.rr.com