



Rotary Club of Durham

Connect. Collaborate. Serve.



October 3, 2016

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Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

PROGRAM SCHEDULE

10/03	Joanne F. Pierce, MA, MPH Deputy Public Health Director <u>Introduction:</u> Mary Ann Black
10/10	Durham Bond Issue <u>Introduction:</u> Bill Ingram
10/17	Susan Carroll – Rotary Peace Fellows <u>Introduction:</u> Vandana Dake
10/24	NO MEETING!! ROTARY VOLUNTEER DAY! OFFSITE MEETING! HOLTON CENTER
10/31	Art Pappas <u>Introduction:</u> Don Stanger
11/07	Veteran's Day: Retired Air Force Lt. Col. Bernie Donato Operation Desert Shield & Storm 25 th Anniversary <u>Introduction:</u> Steed Rollins
11/14	Captain Robert Viera/Christopher Gergen Salvation Army/Rotary Innovation Fellows <u>Introduction:</u> Steed Rollins
11/21	NO MEETING!! IN OBSERVANCE OF THE THANKSGIVING HOLIDAY
11/28	Dallas Stallings, Rotary Foundation <u>Introduction:</u> TBA

SERVICE SCHEDULE FOR OCTOBER 3, 2016

Lead Vocalist: GEORGE DEATON

Pianist: VINCE SIMONETTI

Song: "MY COUNTRY 'TIS OF THEE"

Rotary Minute & Invocation: SUSAN ROSS

DRC Raffle: RI Foundation Programs
Contribution: \$1/Ticket; \$5/6 Tickets
Proceeds: ½ RI Foundation; ½ Winner

Rotary International: \$80 Raffle Winner: \$73
Total: \$153.00

RAFFLE WINNER: DIANE BONNER
CART Fund (Coins For Alzheimer's Research Trust)
9/26 \$TBD

DR. RICHARD BRODHEAD



When I asked fellow Rotarian, Dr. Phail Wynn, Jr., Duke University's Vice-President For Durham and Regional Affairs, if I could borrow his notes from his introduction of Dick Brodhead, he handed me two solid typed pages of accolades. I'm certain there were a lot of accomplishments that went unnoted, but suffice to say that the ninth President of Duke is quite a distinguished individual --- not to mention "a rhetorical acrobat."

Brodhead wasted no time in demonstrating those acrobatic skills, chiding Wynn by saying, "This guy works for me. You'd think he could

follow the simplest of order." Rotarians laughed obligingly, and Brodhead launched into an entertaining, off-the-cuff talk about Duke's love affair with Durham.

Wynn cited a comparison between Brodhead and former Duke President, William Preston Few. Both were Professors of English who, coincidentally, were also determined to return a struggling football team to glory. It is said that Few drove his Model T Ford to Alabama and brought back Coach Wallace Wade. It is rumored that Brodhead drove his Audi A6 to Tennessee and brought back Coach David Cutcliffe. On the day after the Blue Devils had won a hard-fought gridiron battle over Notre Dame (AT Notre Dame, no less), this information was warmly received by the audience. Brodhead noted wryly, "In fact, I exchanged emails with the President of Notre Dame over the weekend and he neglected to mention that a football game had taken place."

Brodhead recalled that on his first day on the job in Durham, he visited the very same building --- The Durham Convention Center --- to meet a number of community and education leaders. He praised the synergistic partnership between Durham and the University, dating back to 1890, when Trinity College relocated here from Randolph County. "Those were excited times. Durham didn't have any old money, no old gentry --- even more than 100 years ago, it represented a new, bustling economy, demographically very diverse, and intimately tied to entrepreneurial success."

Brodhead explained that Durham native, George Washington Duke, used his personal success in tobacco manufacturing to the benefit of the growing community. "His largesse and investments crossed all boundaries," Brodhead said. Duke supported local churches and institutions of higher learning. He befriended African American entrepreneurs, John Merrick, Founder of The North Carolina Mutual Life Insurance Company, and James E. Shepard, Founder of what became North Carolina Central University. In 1896, when the University was struggling, Duke donated \$100,000.00 on the condition that they "open their doors to women, placing them on equal footing with men."

However, when Brodhead and his wife paid a visit to Durham in 2004 prior to accepting the position at Duke, "it was not exactly an uplifting experience. Durham's balloon had been popped," he said. At that time, urban city centers had been largely abandoned, with residents and businesses defecting to the suburbs. "But Durham has a history of hiding its strengths," he continued. "We used to call it "keeping your light under a bushel basket."

He likened the community's renaissance to Jack and The Beanstalk: "It's like someone planted these magic seeds that are thriving, and they are throwing off seedlings that are also successful," Brodhead claims. "Research Triangle Park ---- that model is for mature, established businesses. Durham is the place for emerging businesses, it's part of the entrepreneurial, creative class culture."

Brodhead remarked on the mutually beneficial relationship that Duke has with Durham, particularly with the Downtown area. "We used to have 2,000 employees who worked Downtown. Now we have over 3,500," he said. "We used to rent 100,000 square feet in the Downtown area; now we rent over 1.5 million square feet."

Club Statistics as of October 3, 2016:**Club Members: 251; Active: 217****Active-LOA: 5; Honorary: 29****Staff Positions: 1****OCTOBER 2016 BIRTHDAYS!**

MARY ANN BLACK	OCTOBER 03
KEVIN SPEARS	OCTOBER 03
JOHN LOONEY	OCTOBER 04
KATE ELIA	OCTOBER 04
AUBREY HOWELL	OCTOBER 06
COLIN CROSSMAN	OCTOBER 12
PARKS ALEXANDER	OCTOBER 13
BRIAN SCOTT	OCTOBER 13
EMILY EGGE	OCTOBER 15
JODEE NIMERICHTER	OCTOBER 18
KENAN RAND	OCTOBER 18
LEAH BERGMAN	OCTOBER 19
SUSAN SCOTT	OCTOBER 19
SHELDON MITCHELL	OCTOBER 22
MIMI O'BRIEN	OCTOBER 22
JIM LEAK	OCTOBER 22
HUTCH JOHNSON	OCTOBER 25
BARKER FRENCH	OCTOBER 25
JOHN LINDSEY	OCTOBER 26
BARRY CURTIS	OCTOBER 29

PENDING NEW MEMBER:

Rachel Galanter
(Sponsor: Nancy Gordon)

2016-2017 ROTARY LEADERSHIP

RI President: John Germ
District Governor: Rusine Mitchell Sinclair
ADG-Area 7: Joyce McKinney

2016-2017 Club Officers

President: B. C. Dash
Immediate Past-President: Lois Deloatch
President-Elect: Seth Jernigan
Vice-President: Shelly Green
Secretary: Mimi O'Brien
Treasurer: Susan Miller
Sergeant-at-Arms: Stan Morris
Sergeant-at-Arms Co-Chair: Eric Miller
Finance Advisor: Barry Curtis
Legal Advisor: Deana Labriola

2016-2017 Board of Directors

Andy Esser
Blake Strayhorn
Meg Solera
Marge Nordstrom
Jen Noble
Ari Medoff
Danielle Kaspar
Desmond Miller
Dave Ross

Club Website Master
Jay Zenner, Designer; Updates

As the second largest private employer in the State (behind Walmart), talent recruitment is critical to Duke's continued success. "Durham is a desirable place for our employees to live and work," he said. "We have good jobs, good benefits, and we're very competitive --- so watch out, Walmart!"

Duke Health Care sees approximately 180,000 Durham residents per year. "We've all heard the saying that 'it takes a village to raise a child.' I say, 'it takes a village to raise a healthy and successful village.' Durham is a healthy organism - one that will continue to grow and thrive. Duke is committed to helping Durham be the healthiest village it can possibly be." He complimented Mayor Bill Bell, seated next to him during lunch, for his extraordinary work on combating poverty and early childhood learning issues in our community.

Former Rotary Club President, Vandana Dake, asked Brodhead, "What is your next life journey?" He responded with a smile, saying: "When I was 15 years old, I knew I wanted to be a teacher. When I was in college, I realized that I wanted to teach at the college level. When I was in grad school, lo and behold, I was a college teacher. Then I wake up one morning and I'm the President of Duke University. So why would I make plans?" Life has clearly been good to Brodhead, as Brodhead has been good for Duke and for Durham.



After Brodhead's "rhetorical crescendo," a la "join us for Duke vs. UVA Football this weekend," Club President, B.C. Dash, Member, Andy Esser, and District Foundation Chair, Barry Phillips, joined him at the lectern to award him with a Paul Harris Fellowship Pin and Certificate on behalf of our Club. After Phillips explained that \$.92 cents of every dollar comes back to the local Rotary Club for programs, Brodhead said jokingly, "Oh, I thought you were about to give me \$.92 cents!" A small price to pay for his many contributions to the University and to the community.

Submitted By: Carver Weaver

Distinguished Guests & Rotarians at Our September 26, 2016 Rotary Meeting

(From Left To Right)

President B.C. Dash; Mayor Bill Bell; Immediate Past-President, Lois Deloatch; Susan Carroll; President Richard Brodhead; Past-President, Mary Ann Black; Dr. Phail Wynn; Senator Mike Woodard; District 7710 Foundation Chair, Barry Phillips; Mrs. Ann-Louise Aguiar; and Past District Governor, Newman Aguiar



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter
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