



Rotary Club of Durham

Connect. Collaborate. Serve.



October 26, 2015

Volume XXIII, Issue 14

Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

PROGRAM SCHEDULE

- 10/26 Dr. Adam Perlman, MD, MPH, Associate VP
Duke Health and Wellness,
Executive Director
DUKE INTEGRATIVE MEDICINE
Introduction: Arthur Rogers, III
- 11/02 **OFFSITE EVENING ROTARY MEETING!!**
McKinney (Additional Details TBA)
Introduction: Vandana Dake
- 11/09 VETERANS DAY PROGRAM
- 11/16 Centennial Program: International
- 11/23 **No Meeting!! In Observance of Thanksgiving Holiday**
- 11/30 Congressman GK Butterfield
Civil Rights In An Era of
Mass Incarceration
Introduction: Del Mattioli
- 12/07 Centennial Program:
Community Development
- 12/14 **HOLIDAY PROGRAM:**
Durham Public Schools Performance
Introduction: Steed Rollins

SERVICE SCHEDULE FOR OCTOBER 26, 2015

Music

Pianist: **SETH WARNER**

Vocalist: **BILL INGRAM**

"MY COUNTRY 'TIS OF THEE"

Invocation & Rotary Minute: Jodee Nimerichter

DRC Raffle: RI Foundation Programs

Contribution: \$1/Ticket; \$5/6 Tickets

Proceeds: ½ RI Foundation; ½ Winner

Rotary International: \$67 Raffle Winner: \$66

Total: \$133.00

Raffle Winner: Indira Everett

CART Fund (Coins For Alzheimer's Research Trust)

10/19 \$10.54

PAUL FULTON HIGHER EDUCATION WORKS



When Arthur Rogers introduced Monday's speaker, Paul Fulton, he was grinning with excitement as he read a list of what are truly milestones along Fulton's fascinating career path.

An early position with Hanes Hosiery led to his becoming Vice-President of Marketing, where one of the Company's unique packaging ideas --- L'eggs --- lit the women's pantyhose business afire. Sara Lee Corporation purchased Hanes in 1997 and Fulton was named Executive Vice-President -- again, working his way up the ranks to become President in 1988. During this time, he played a major part in crafting and signing the Contract for Michael Jordan's endorsement of Hanes Underwear --- a Contract that is valid to this day, apparently.

After a stint as Dean of UNC's Kenan-Flagler Business School, he then transitioned to Chairman of Bassett Furniture Industries in the Triad Area. Fulton spent eight years on the Board of Trustees for UNC-Chapel Hill, and four years on the Board of Governors. A North Carolina native and proud UNC Alumnus, Fulton is widely recognized for his commitment to education in North Carolina.

While most 80-somethings would be considering retirement, Fulton has thrown his heart into "keeping the promise" --- the mantra of Higher Education Works --- a bipartisan organization based in Raleigh that advocates for public investment in North Carolina's universities and community colleges by building support among citizens and engaging leaders.

Fulton was instrumental in founding Higher Education Works (www.highereducationworks.org) in the Spring of 2014, due to his strong belief that "our system of public higher education is the most valuable asset this State has. There is no better evidence of that than right here ... the businesses and business relocations that have come out of partnerships with the universities here are truly remarkable."

Fulton pointed out that our State's Constitution underscores the commitment our forefathers made to educating our own. It reads as follows: "The General Assembly shall provide that the benefits of The University of North Carolina and other public institutions of higher education, as far as practicable, be extended to the people of the State free of expense." Fulton emphasizes, "Our children and grandchildren deserve the opportunity to get a quality education at an affordable price in our State." After all, higher education in all of its forms --- private, public, and community colleges --- has an economic impact of \$63.5 Billion Dollars in North Carolina each year. "It's clear that higher education is a public good that benefits us all," he says. "The Milken Study found that, for every one-year increase in a region's average level of education for workers with at least a high school degree, regional GDP would increase 17.4%."

So why is this valuable, proven system at risk? Former UNC President, Tom Ross, has noted that North Carolina is, sadly, part of a national trend toward public dis-investment in higher education. More than \$700 Million Dollars has been cut from university system budgets since 2008. Starting in 2007, the State has spent \$2,516.00 less per student per year, while at the same time, tuition and fees have increased by \$699.00. Not only does this hurt access to education for low-income students, it also hurts middle-income students who do not qualify for Pell Grants.

**Club Statistics as of
October 26, 2015:**
Club Members: 241;
Active: 205
Active-LOA: 6; Honorary: 30
Staff Positions: 1



Member	Birthday
BAYARD COLLINS	OCTOBER 1
KEVIN SPEARS	OCTOBER 3
MARY ANN BLACK	OCTOBER 3
JOHN LOONEY	OCTOBER 4
AUBREY ZINACH-HOWELL	OCTOBER 6
COLIN CROSSMAN	OCTOBER 12
BRIAN SCOTT	OCTOBER 13
BILL ANLYAN	OCTOBER 14
EMILY EGGE	OCTOBER 15
KENAN RAND	OCTOBER 18
JODEE NIMERICHTER	OCTOBER 18
LEAH BERGMAN	OCTOBER 19
MIMI O'BRIEN	OCTOBER 22
JIM LEAK	OCTOBER 22
HUTCH JOHNSON	OCTOBER 25
PARKS ALEXANDER	OCTOBER 25
BARKER FRENCH	OCTOBER 25
JOHN LINDSEY	OCTOBER 26
BARRY CURTIS	OCTOBER 29

Fulton feels that the passage of the bond referendum that the Legislature has placed on the ballot for the March Presidential Primary is essential to keeping our education infrastructure strong. In addition, he insists that, "We must invest in people by paying the folks who teach our kids." North Carolina currently ranks 42 out of 50 states in K-12 public school teacher pay, making it difficult to attract talented educators while our current teachers suffer depressing effects on their morale.

"As you can probably tell, I'm pretty passionate about higher education," Fulton says. "We want to create a grass-roots movement in support of public higher education." He then introduced Matthew Chamberlain, Director of External Relations for Higher Education Works, to talk more about the Organization and what they have accomplished. The website contains original journalism about higher education, as well as video interviews with leaders in the education and business communities. Their newsletter is circulated to 100,000 people each week, and Matthew hopes to grow that audience to 250,000 or more in the next couple of years. They are very active on social media channels Facebook and Twitter, and are developing a mobile app that will allow them to ask their constituents to reach out to legislators with just two clicks on a cell phone.

Fulton concluded by imploring Rotarians to help "keep the promise" --- to continue offering North Carolinians a quality education at an affordable price by speaking up for the public schools, universities, and community colleges in our home state.

Submitted By: Carver Weaver

WELCOME TO OUR NEWEST MEMBERS!



**Margaret Morris, Sponsored By
President Lois; and Emily Page,
Sponsored By Sheridan van
Wagenberg**

ROTARY MINUTE

**Guests, Stewart & Christine Atkin, Members of The Rotary Club
of Durham England. Visit With Us at our October 19th Meeting**



HARVEY SELLNER



Susan Ross, Stewart Atkin, Sam Miglarese, District Governor, Newman Aguiar, Arthur Rogers, Christine Atkin, B.C. Dash, Asha Dash & Rotarian, Barry Phillips

2015-2016 ROTARY LEADERSHIP

RI President: K. R. Ravindran
 District Governor: Newman Aguiar
 ADG-Area 7: Joyce McKinney

2015-2017 Club Officers

President: Lois Deloatch
 Immediate Past-President: Vandana Dake
 President-Elect: B. C. Dash
 Vice-President: Shelly Green
 Secretary: Phyllis Coley
 Treasurer: Susan Miller

Sergeant-at-Arms: Janene Tompkins
 Finance Advisor: Barry Curtis
 Legal Advisor: Deana Labriola

2015-2017 Board of Directors

Eric Miller
 David Reese
 Andy Esser
 Blake Strayhorn
 Meg Solera
 Marge Nordstrom
 Jen Noble
 Ari Medoff
 Danielle Kaspar

Club Website Master

Jay Zenner, Designer; Updates

Picture of The Week



**Rotarians, Geraud Staton & BC Dash
host Stewart & Christine Atkin,
Members of The Rotary Club of
Durham England, visiting our booth
at The Durham Farmers Market. The
Atkins were our guests at our Rotary
Luncheon Meeting on Monday.**



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter

slassiter38@nc.rr.com