



# Rotary Club of Durham

Connect. Collaborate. Serve.



## September 28, 2015

Volume XXIII, Issue 11

Post Office Box 51572 – Durham, North Carolina 27717

[www.DurhamRotaryClub.org](http://www.DurhamRotaryClub.org)

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

### THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

### PROGRAM SCHEDULE

- 09/28 **Nasher 10 Celebration**  
Sarah Schroth, Executive Director  
**Introduction:** Sam Miglarese
- 10/05 **Rotary Innovation Fellows**  
Emily Egge; Geraud Staton; Nicholas Allen  
**Introduction:** Chris Gergen
- 10/12 **No Meeting!! In Observance of**  
**The Columbus Day Holiday**
- 10/19 **Congressman GK Butterfield**  
**Civil Rights In An Era of**  
**Mass Incarceration**  
**Introduction:** Del Mattioli
- 10/26 **Duke Integrative Medicine**  
Dr. Adam Perlman, MD, MPH, Associate VP  
Duke Health and Wellness,  
Executive Director  
**Introduction:** Arthur Rogers, III
- 11/02 **OFFSITE EVENING ROTARY MEETING!!**  
McKinney (Additional Details TBA)  
**Introduction:** Vandana Dake

### SERVICE SCHEDULE FOR SEPTEMBER 28, 2015

Music

Pianist: **SHARON LASSITER**

Vocalist: **SHELLY GREEN**

**"AMERICA, THE BEAUTIFUL"**

**Invocation & Rotary Minute:** **INDIRA EVERETT**

**DRC Raffle: RI Foundation Programs**

Contribution: \$1/Ticket; \$5/6 Tickets

Proceeds: ½ RI Foundation; ½ Winner

Rotary International: \$62 Raffle Winner: \$62

**Total: \$124.00**

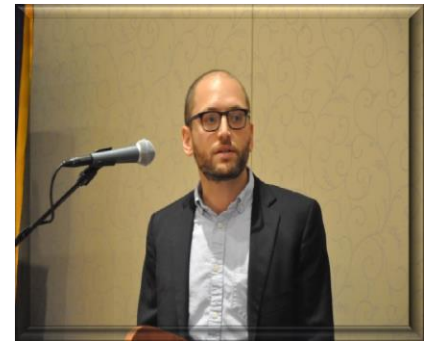
**Raffle Winner: ERIC MILLER**

**CART Fund** (Coins For Alzheimer's Research Trust)

**9/21 \$TBD**

## ALEX LEMANN, CO-FOUNDER – THE CAKTUS GROUP

There is a GE ad running on television now where a slender and well-groomed young man is trying to explain to his not so neatly groomed (and clueless) friend that he is about to start a job as a software developer for GE to program machines to do wonderful things. His friend claims his status as a developer, too, and snaps a picture and sends it to his friend's phone as a silly cartoon through an "app" he developed. There's a little back and forth about what each does, until the second guy's girlfriend says in exasperation, "It's not a competition..." leaving you to draw the appropriate conclusion.



No kidding! Like the presentation by Alex Lemann, Co-Founder of The Cactus Group in Downtown Durham, the ad was making the point that the river of software that is such a big part of modern life runs much deeper than the social media and gaming software so visible sparkling on the surface.

Although he didn't deny that some of their projects might be visible, the bread and butter of the Company is producing apps for clients that are the product the client sells. The most prominent example he gave is software called iN Demand that delivers hundreds of thousands of movies on demand on the internet.

The 100 plus apps they have developed have over 73 million users. I would guess that pays the bills – but what he really wanted to talk about and what made this an appropriate presentation for Rotary Peace Day was some of their other work. For example, they built a SMS (text messaging) application for voter registration in Libya.

Closer to home, they created Open-NC – which makes government data more accessible. Several Durham Databases are available at Open-NC.org, including restaurant inspections. Mr. Lemann also mentioned a tracking system (a la FedEx) for use by NGOs and others tracking the distribution of emergency supplies in disaster zones.



Rob Everett introduced Mr. Lemann who was accompanied by his Co-Founder and Rotarian Colin Copeland. The two met as undergraduate students at Earlham College in Richmond, Indiana. I embarrassed myself after the program by asking Colin what the name of the school was again because I went to school in Indiana and had never heard of Earlham. I assumed it was a technical school founded after the invention of computers, but I was very wrong about that. Earlham is a highly regarded liberal arts college founded by Quakers in 1847. Forgive me, Colin and Alex, but I was a jock.

The Company and its Founders are also involved in several industry groups and efforts to increase programming skills among students. Both Alex and Colin also give back to a broad spectrum of communities through their involvement in the "open source" software movement, which creates software that is free to anyone to use and modify and puts very powerful tools in the hands of anyone willing to learn how to use them. Our Rotary Website is built using one of the most widely-used open source programs – WordPress.

**Club Statistics as of  
September 28, 2015:**

**Club Members: 240;  
Active: 204  
Active-LOA: 6; Honorary: 29  
Staff Positions: 1**



| Member           | Birthday     |
|------------------|--------------|
| VANDANA DAKE     | SEPTEMBER 01 |
| DAN HILL, III    | SEPTEMBER 03 |
| ARLES TAYLOR     | SEPTEMBER 05 |
| PATRICE NELSON   | SEPTEMBER 06 |
| EDWIN YARBROUGH  | SEPTEMBER 06 |
| TOM KRAKAUER     | SEPTEMBER 06 |
| PHAIL WYNN       | SEPTEMBER 08 |
| JAMES CRUMPTON   | SEPTEMBER 12 |
| FRED FOSTER, JR. | SEPTEMBER 12 |
| JOHN WOOD        | SEPTEMBER 12 |
| ARLENE DIOSEGY   | SEPTEMBER 13 |
| ERIC MILLER      | SEPTEMBER 14 |
| SARAH SCHROTH    | SEPTEMBER 16 |
| DIANE BONNER     | SEPTEMBER 16 |
| DEANA LABRIOLA   | SEPTEMBER 16 |
| RANDALL MCLEOD   | SEPTEMBER 19 |
| MICHELLE YOUNG   | SEPTEMBER 20 |
| MONICA BARNES    | SEPTEMBER 26 |
| SHELLY GREEN     | SEPTEMBER 29 |

**REGRESSIVE DINNER**

**SATURDAY, OCTOBER 17, 2015 - 5:00 P.M. - 8:00 P.M.**

**\$30.00/PERSON \$60/COUPLE**

**ENJOY FELLOWSHIP, MEET AND MINGLE**

**CATERED FOOD-APPETIZERS, MAIN COURSE & DESSERT**

**HOME OF NANCY GORDON**

**3608 STONEGATE DRIVE, DURHAM 27705**

**A MAXIMUM OF 85 PEOPLE **SIGN UP NOW!!****

**Questions: Contact Meg Solera, Fellowship Chair, at:**

[meg.solera@gmail.com](mailto:meg.solera@gmail.com)

**2015-2016 ROTARY LEADERSHIP**

RI President: K. R. Ravindran

District Governor: Newman Aguiar

ADG-Area 7: Joyce McKinney

**2015-2017 Club Officers**

President: Lois Deloatch

Immediate Past-President: Vandana Dake

President-Elect: B. C. Dash

Vice-President: Shelly Green

Secretary: Phyllis Coley

Treasurer: Susan Miller

Sergeant-at-Arms: Janene Tompkins

Finance Advisor: Barry Curtis

Legal Advisor: Deana Labriola

**2015-2017 Board of Directors**

Eric Miller

David Reese

Andy Esser

Blake Strayhorn

Meg Solera

Marge Nordstrom

Jen Noble

Ari Medoff

Danielle Kaspar

**Club Website Master**

Jay Zenner, Designer; Updates

Many of us walked right by Cactus' offices on Morris Street --- a hop, skip and a jump from The Arts Council Building --- during Centerfest this past weekend. Their website at [www.cactusgroup.com](http://www.cactusgroup.com) contains several case studies that further explain their work and their involvement in the community. It's fun to explore and an example of how Great Things Happen In Durham. I wouldn't have been surprised if I had stumbled across a motto there that paraphrases our own Service Above Self.

*Submitted By: Jay Zenner*

**PICTURE OF THE WEEK**



Rotary Club of Durham President Lois Deloatch with Rotarian Judge Joe Webster, Rotarian Bucky Waters, Mayor Bill Bell, and others at the September 15, 2015 **CourtCares Program**. Judge Webster and Staff of The United States District Court for The Middle District of North Carolina in Durham launched **CourtCares** to introduce eighth grade students to the Federal Court System and inspire them to strive for positive outcomes in school and life.

**ROTARY MINUTE: DEANA LABRIOLA**



<http://durhamrotaryclub.org/2015/09/rotart-minute-redux-deana-labriola/>

**NANCY MARKS & DAUGHTER, SARA, PRESENT A VERY SPECIAL PHF AWARD TO LISA GWYTHYR**



**PAUL HARRIS FELLOW AWARDS PRESENTED BY FOUNDATION CHAIR, DALLAS STALLINGS TO DISTRICT GOVERNOR & PAST-PRESIDENT, NEWMAN AGUIAR AND PAST-PRESIDENT & CENTENNIAL CHAIR, DON STANGER**

**CONGRATULATIONS!**



***CENTERFEST - SUCCESSFUL!!***

**THANK YOU TO THE ROTARY CLUB OF DURHAM FOR PLAYING A BIG ROLE IN CREATING A WONDERFUL 2015 CENTERFEST ARTS FESTIVAL!!**



**Club Facebook link: [www.facebook.com/DurhamRotaryClub](http://www.facebook.com/DurhamRotaryClub)**

**Executive Secretary: Sharon Lassiter**

[slassiter38@nc.rr.com](mailto:slassiter38@nc.rr.com)