



Rotary Club of Durham

Connect. Collaborate. Serve.



September 14, 2015

Volume XXIII, Issue 9

Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

PROGRAM SCHEDULE

- 09/14 **Centennial Program: Arts & Culture**
Sherry DeVries & Julie Rigby
Introduction: Brady Surles
- 09/21 **Caktus Group: Using Technology For Good** – Alex Lemann, Co-Founder
Introduction: TBA
- 09/28 **Nasher 10 Celebration**
Sarah Schroth, Executive Director
Introduction: Arthur Rogers
- 10/05 **Rotary Innovation Fellows**
Emily Egge; Geraud Staton; Nicholas Allen
Introduction: Chris Gergen
- 10/12 **No Meeting!! In Observance of The Columbus Day Holiday**

SERVICE SCHEDULE FOR SEPTEMBER 14, 2015

Music

Pianist: **VINCE SIMONETTI**

Vocalist: **GEORGE DEATON**

“STAR SPANGLED BANNER”

Invocation & Rotary Minute: MIKE WOODARD

DRC Raffle: RI Foundation Programs

Contribution: \$1/Ticket; \$5/6 Tickets

Proceeds: ½ RI Foundation; ½ Winner

Rotary International: \$50.50 Raffle Winner: \$50.50

Total: \$101.00

Raffle Winner: BOB STEVENS

CART Fund (Coins For Alzheimer’s Research Trust)

8/31 \$TBA

JANE BROWN, SENIOR STRATEGIC ADVISOR MOSAIC HEALTH SOLUTIONS



Jane Brown, Senior Strategic Advisor for Mosaic Health Solutions spoke to the Club about the role this Blue Cross Blue Shield of North Carolina subsidiary is playing in improving health care. Mosaic seeks out strategic investments in the field, engages in partnerships with emerging and mature healthcare companies, and also participates in launching and nourishing start-ups.

Rob Everett detailed some of Jane’s

extensive experience in the field --- and MBA with a focus on health care from Duke’s Fuqua School of Business, health care consultant for PricewaterhouseCoopers, Eli Lilly, strategy and business development at UNC Health Care, and, of course, BCBS.

Jane briefly touched on some of the key issues that confront health care in this country --- (1) the doubling of the number of Medicare recipients in the next few years, and (2) the spiraling cost of medical care far exceeding the rate of inflation, to name just a couple.

Mosaic, she explained, specializes in finding ways to invest individuals with tools to understand and to gain more control over their personal health care. It looks for ways to deliver health care more simply and effectively from the perspectives of providers, patients, the health care industry and insurance, and investors.

In partnership with some of the nation’s top equity funds, Mosaic has taken minority positions in several cutting-edge companies and start-ups, ranging from Fast Med Urgent Care, the sixth largest urgent care company in this country, to Durham-based Touchcare, which enables patients to confer with physicians from remote locations with a smart phone or tablet. ACS Services manages patient information, including finding providers, understanding plan benefits, and tracking claims. Florida-based Community Medical Group operates more than a dozen primary medical centers specializing in serving Medicare and Medicaid patients. AxisPoint, a spinoff from health care giant McKesson, streamlines management of chronic and complex care.

**Club Statistics as of
September 14, 2015:**

**Club Members: 241;
Active: 206**

Active-LOA: 5; Honorary: 29

Staff Positions: 1



Member	Birthday
VANDANA DAKE	SEPTEMBER 01
DAN HILL, III	SEPTEMBER 03
ARLES TAYLOR	SEPTEMBER 05
PATRICE NELSON	SEPTEMBER 06
EDWIN YARBROUGH	SEPTEMBER 06
TOM KRAKAUER	SEPTEMBER 06
PHAIL WYNN	SEPTEMBER 08
JAMES CRUMPTON	SEPTEMBER 12
FRED FOSTER, JR.	SEPTEMBER 12
JOHN WOOD	SEPTEMBER 12
ARLENE DIOSEGY	SEPTEMBER 13
ERIC MILLER	SEPTEMBER 14
SARAH SCHROTH	SEPTEMBER 16
DIANE BONNER	SEPTEMBER 16
DEANA LABRIOLA	SEPTEMBER 16
RANDALL MCLEOD	SEPTEMBER 19
MICHELLE YOUNG	SEPTEMBER 20
MONICA BARNES	SEPTEMBER 26
SHELLY GREEN	SEPTEMBER 29

2015-2016 ROTARY LEADERSHIP

RI President: K. R. Ravindran
District Governor: Newman Aguiar
ADG-Area 7: Joyce McKinney

2015-2017 Club Officers

President: Lois Deloatch
Immediate Past-President: Vandana Dake
President-Elect: B. C. Dash
Vice-President: Shelly Green
Secretary: Phyllis Coley
Treasurer: Susan Miller

Sergeant-at-Arms: Janene Tompkins

Finance Advisor: Barry Curtis
Legal Advisor: Deana Labriola

2015-2017 Board of Directors

Eric Miller
David Reese
Andy Esser
Blake Strayhorn
Meg Solera
Marge Nordstrom
Jen Noble
Ari Medoff
Danielle Kaspar

Club Website Master

Jay Zenner, Designer; Updates

Telcare has a patent on a cellular glucose meter that captures data on blood sugar levels that is transmitted to the health care provider. This device will help the increasing number of diabetics to better manage their disease and treatment. Carolina Health Care is a collaborative initiative of BCBS and UNC Health Care to create a team approach under one roof to deal with the complete health of the individual --- not only treating a specific condition but addressing other issues such as nutrition, drug monitoring, and caregiver assistance. iChip, developed by LifeNexus, provides a digital platform on which individuals can access, share, update personalized medical information --- health history, medications, appointment reminders, and more.

As should probably be expected when discussing health care issues, Jane was peppered with some hardball questions --- and an occasional softball for which she expressed profound gratitude. One question, in particular, was so multi-faceted and complex that it not only flew over my head, but apparently others as well and, by popular demand, was translated into laypersonese.

I suppose the take-away is that Durham, the City of Medicine, is not only about the excellence of medical care and exciting research, but also about helping patients better understand and gain more control over their health and that of their loved ones.

Submitted By: Allen Cronenberg

ROTARY MINUTE: ARTHUR ROGERS



<http://durhamrotaryclub.org/?p=4745>

WELCOME TO OUR NEWEST MEMBER, WANDA LESTER!



Wanda Is Sponsored By Chris Gergen



REGRESSIVE DINNER

SATURDAY, OCTOBER 17, 2015 – 5:00 P.M. – 8:00 P.M.

\$30.00/PERSON \$60/COUPLE

ENJOY FELLOWSHIP, MEET AND MINGLE

CATERED FOOD FOR APPETIZERS, MAIN COURSE AND DESSERT

HOME OF NANCY GORDON – 3608 STONEGATE DRIVE, DURHAM 27705

A MAXIMUM OF 85 PEOPLE – SIGN UPS BEGIN MONDAY, AUGUST 31ST!

Questions: Contact Meg Solera, Fellowship Chair, at: meg.solera@gmail.com



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter

slassiter38@nc.rr.com