



# Rotary Club of Durham

Connect. Collaborate. Serve.



## April 24, 2017

Volume XXIV, Issue 34

Post Office Box 51572 – Durham, North Carolina 27717

[www.DurhamRotaryClub.org](http://www.DurhamRotaryClub.org)

The Mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary By:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

### THE 4-WAY TEST

Of The Things We Think, Say Or Do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

### PROGRAM SCHEDULE

04/24	Joe Colopy, Founder: Bronto Software <b>Introduction:</b> Vandana Dake
05/01	Jennings Brody Tiny Chet Miller & Parker & Otis: Retain In Downtown Durham <b>Introduction:</b> TBD
05/08	Shelley McPhatter, Bridgepoint Construction Commercial Construction: A Woman In A Male-Oriented Industry <b>Introduction:</b> Allie Balling
05/15	Brian Hamilton: Sageworks Co-Founder & CEO <b>Introduction:</b> Don Stanger
05/22	Ellen Andrews, Church World Services Refugee Assimilation, Refugees vs. Immigrants and The Future In America For Refugees <b>Introduction:</b> Rory Gillis
05/29	<b>NO MEETING! IN OBSERVANCE OF THE MEMORIAL DAY HOLIDAY</b>
06/05	Jodee Nimerichter: The American Dance Festival's 40 <sup>th</sup> Year In Durham <b>Introduction:</b> TBD
June 12	Gabe Treves: Latin Credit Union <b>Introduction:</b> TBD
June 19	<b>OFFSITE MEETING:</b> Additional Information TBA
June 26	Induction of New Rotary Club of Durham President, Seth Jernigan; and Scholarship Recipients <b>Introduction:</b> President B.C. Dash & President-Elect, Seth Jernigan

### SERVICE SCHEDULE FOR APRIL 24, 2017

Song: TBD; Lead Vocal: TBD

Rotary Minute & Invocation: RACHEL GALANTER  
DRC RAFFLE:

RI FOUNDATION PROGRAMS

Contribution: \$1 Ticket; \$5 – 6 Tickets

Proceeds: ½ RI Foundation; ½ Raffle Winner

**Raffle Total On 4/10/2017: \$53.00**

Rotary International: \$27; Raffle Winner: \$26

**RAFFLE WINNER: VINCE SIMONETTI**

CART FUND

(Coins For Alzheimer's Research Trust)

**4/10/2017: \$84.35**

## DAN BERMAN, CEO CAROLINA THEATRE



My wife and I have been volunteers at The Carolina Theatre for the past 8 years as part of a group of over 300 Theatre volunteers. We have come to love The Carolina as do the other volunteers. As we worked shows, we became aware of the growing difficulties at The Theatre. We heard good things about Dan Berman when he became the volunteer CEO in January 2016; and his speech confirmed the faith many placed in him to put The Theatre on a more solid financial footing.

Rotarian, Treat Harvey, Director of Development at The Carolina Theatre, introduced Dan Berman --- her boss. He was the Founder of Main Quad Group -- that acquired and operated radio stations in North Carolina and Virginia. Treat said, "As a volunteer every day for 14½ months, he has come in to The Theatre as if he were a paid employee, working long hours. I admire what he has done for The Theatre, taking it from the brink of disaster to a stable organization that continues to provide the best of arts education and entertainment for Durham and beyond."

Dan's presentation verified what we read in newspaper accounts. Financial Reports through 2014 indicated two (2) profitable years in a row. Thus, the CEO expanded the number of live events from 68 in 2014, to 108 in 2015. However, this expansion created a financial crisis with unprofitable shows. The 2015 review showed a bookkeeping problem, with a net deficit instead of a profit. Dan says, "I anticipated keeping the job until The Theatre's finances could be stabilized and a new CEO hired --- maybe a few months max. Within a day of starting, it was apparent that things were much worse." He immediately put a hold on additional bookings and provided a new business plan to the City. In March 2016, the City agreed to a one-time payment of \$600,000.00, if CTD could match this with private donations by June 30, 2017. This was completed by Thanksgiving 2016 --- 7 months ahead of schedule. Dan's evaluation is that CTD is now thriving with a reduced net deficit and 14 profitable months in a row. This has helped CTD develop partners with Duke Performances --- Cat's Cradle, Motorco, Full Frame, Art of Cool, and Moogfest, as well as continuing to host local organizations. CTD continues with its award-winning, independent film programs and festivals, such as the North Carolina Gay and Lesbian Film Festival, the Nevermore Film Festival, the Retro Film Series, and the new Anime-Magic Film Fest -- that became the highest-grossing film festival in the history of the non-profit. In summary, Dan said, "CTD has implemented a new business model, focused on tightening financial controls, identifying and executing operational efficiencies, quantifying, and minimizing risk, and increasing fundraising. This disciplined business approach, combined with innovative and diverse programming choices, strategic partnerships with other presenting organizations and a re-dedication to arts education and community outreach, has transformed CTD --- creating a sustainable fiscal model and ensuring its place as a beacon of culture in Downtown Durham."

Dan received a well-deserved standing ovation from our Rotary Members.

*Submitted By: Brady Surles*

**CLUB STATISTICS AS OF****APRIL 10, 2017:****Club Members: 247 Active: 211****Active-LOA: 7; Honorary: 29****Staff Positions: 1****April Birthdays 2017**

ROB EVERITT	APRIL 01
WILLIE COVINGTON	APRIL 02
GERRY MUSANTE	APRIL 03
GIN JACKSON	APRIL 06
ERNE ROESSLER	APRIL 07
CAROL ROYCROFT	APRIL 09
MICHAEL PRIDDY	APRIL 09
BERT L'HOMME	APRIL 11
NICK ALLEN	APRIL 12
BILL INGRAM	APRIL 13
ROXANNE LITTLE	APRIL 15
JENNY LEVINE	APRIL 15
RICHARD BRODHEAD	APRIL 17
BILL STOKES	APRIL 20
WENDY JACOBS	APRIL 20
JIM BRAME	APRIL 21
LUCIA POWE	APRIL 26
KEITH ARTIN	APRIL 27
MICHAEL PALMER	APRIL 28
ARTHUR ROGERS, III	APRIL 30
TODD TAYLOR	APRIL 30
DEL MATTIOLI	APRIL 30

**PENDING NEW MEMBERS****Caleb Baker** (Induction Date: April 24)

(Sponsored By: George Deaton)

**Michael Goodman** (Induction Date: May 15)

(Sponsored By: Seth Jernigan)

**2016-2017 ROTARY LEADERSHIP**

RI President: John Germ

District Governor: Rusine Mitchell Sinclair

ADG-Area 7: Joyce McKinney

**2016-2017 Club Officers**

President: B. C. Dash

Immediate Past-President: Lois Deloatch

President-Elect: Seth Jernigan

Vice-President: Shelly Green

Secretary: Mimi O'Brien

Treasurer: Susan Miller

Sergeant-at-Arms: Stan Morris

Finance Advisor: Barry Curtis

Legal Advisor: Deana Labriola

**2016-2017 Board of Directors**

Andy Esser

Blake Strayhorn

Meg Solera

Marge Nordstrom

Danielle Kaspar

Desmond Miller

Dave Ross

Aries Taylor

John Cross

**Club Website Master**

Jay Zenner, Designer; Updates

*We are saddened by the loss of a very dear Rotarian and friend, Mr. Seth Warner. Our sincerest condolences to Mr. Seth's family and to his lovely nurse, Rachel, who always accompanied him to our Rotary Meetings. We will miss you, Mr. Seth!*

**HAPPY FEET!  
A ROTARY DISTRICT PROJECT**

Did you know there are over 10,000 children in foster care in North Carolina? Our Rotary Club is trying to provide 75 pairs of new athletic shoes for foster children. You can help by purchasing sneakers for boys and girls – sizes 7-12. We are also partnering with The Great Human Race as a drop-off for these shoes. The Race is being held on April 22, 2017 at The Durham Bulls Ballpark. We have also set up a special promotional code for all Rotary Members that want to participate in the Race. The Promo Code is ROT17. Rotary Members can also make a financial donation that will be used to purchase these shoes. Please make checks payable to: Rotary Club of Durham – "Happy Feet" Project in the Memo Line. We are also working with Fleet Feet on this project. They are offering a 10% discount towards the purchase of these shoes – use the code "Happy Feet" when making your purchase. Questions: Contact Kim Shaw, at: [kim@thevolunteercenter.org](mailto:kim@thevolunteercenter.org) or 919.613.5109. (This Rotary District 7710 Project is in cooperation with The Children's Home Society of North Carolina)

**CONGRATULATIONS TO OUR OWN MEG SOLERA!!**  
**MEG WAS HONORED AT THIS YEAR'S DISTRICT 7710 CONFERENCE AS**  
**THE ROTARY CLUB OF DURHAM'S "WOMAN IN ROTARY"!!**  
*Honoring 30 Years of Women In Rotary!*



**WELCOME TO OUR NEWEST CLUB MEMBER, SARA SHEA STEPHENS!!**  
*(Sponsored By: Indra Everrett)*



Club Facebook link: [www.facebook.com/DurhamRotaryClub](http://www.facebook.com/DurhamRotaryClub)  
Executive Secretary: Sharon Lassiter  
[slassiter38@nc.rr.com](mailto:slassiter38@nc.rr.com)