



Rotary Club of Durham

Connect. Collaborate. Serve.



January 30, 2017

Volume XXIV, Issue 24

Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The Mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary By:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say Or Do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

PROGRAM SCHEDULE

01/30	Justice Willis Whichard The ABA Vetting Process For Obama's U.S. Supreme Court Nominees Introduction: Nancy Gordon
02/06	The Nugget – David Baron & Ryan Cocca American Underground Success Story Introduction: TBD
02/13	Adam Eigenrach – Emily K. Center Game Plan: College at Emily K. Center Introduction: TBD
02/20	No Meeting!! In Observance of Presidents' Day Holiday
02/27	Club Assembly

SERVICE SCHEDULE FOR JANUARY 30, 2017

LEAD VOCALIST: **TBD**
 PIANIST: **TBD**
 SONG: **"TBD"**
 INVOCATION: **TBD**
 ROTARY MINUTE: **TBD**

DRC RAFFLE: RI FOUNDATION PROGRAMS
 Contribution: \$1 Ticket; \$5 – 6 Tickets
 Proceeds: ½ RI Foundation; ½ Raffle Winner
Raffle Total On 1/23/2017: \$98.00
 Rotary International: **\$49.00**; Raffle Winner: **\$49.00**
RAFFLE WINNER: DON STANGER
 CART FUND
 (Coins For Alzheimer's Research Trust)
1/23/2017: TBD

DR. RALPH SNYDERMAN



Many of the most significant figures in Durham's history still walk among us. Steed Rollins introduced one of them on Monday. Dr. Ralph Snyderman, who, for 15 years, was the Chancellor of The Duke University Medical Center, guiding it through periods of great challenge and transformation.

Dr. Snyderman was also a Member of our Rotary Club for many years --- and is still an Honorary Member. Recently, The Duke University Press published his book, *The Chancellor's Tale, Transforming Academic Medicine*, and his presentation was an

overview of the book's focus which reflects on his role and the insights he gleaned leading the challenges that made the Medical Center internationally known for its innovations.

Dr. Snyderman began with a couple of anecdotes that framed his challenge early on. The first was an encounter at a gas station when he first came to town and was lost looking for the hospital. The attendant burst his bubble by declaring that, yes, "Duke was the best hospital," --- at least in Durham. The second was of a day while on hospital rounds that he watched an attendant stripping a bed and wondering where the sheets went and how they got back on the beds after they were washed. He then set off on a journey that took him first to a non-descript laundry building where the African-American workforce labored in 110-degree heat under their white supervisors. Not only did he get the building air conditioned, but began chipping away at the culture that gave Duke Hospital the not-so-fond appellation of the plantation.

Back in June when we visited the Eye Center, I first understood that the foundations of academic medicine were teaching, research, and clinical practice. Dr. Snyderman shared that, until managed care came along, each specialty basically operated as an independent business unit with the clinical leg providing the revenue that supported the other two legs. Managed care drove the necessity to share revenue and capture more clinical activity. Long-time residents of Durham have watched that take place as Duke has developed a regional network of primary care physicians that feed the specialty clinics and the acquisition of Durham County Hospital. Dr. Snyderman shared how this latter was difficult because of the County Commissioners' concerns that Duke would not be as responsive to community needs.

This was one of those presentations that I felt could have gone on for another half an hour – at least – with no diminished interest. Dr. Snyderman never got to share his insights about integrated medicine and personalized medicine and questions hung in the air about his thoughts concerning The Affordable Care Act, its future under the new administration, and nationalized healthcare in general. Fortunately, many of those questions can be answered by the book, which is available at: <https://www.dukeupress.edu/a-chancellors-tale> including a Kindle version from Amazon. At that page, there is also a link to a two-minute video that also describes the book and more background on Dr. Snyderman. If you watch the YouTube video, you will probably also see in the sidebar links to several other videos from Dr. Snyderman, including two that discuss personalized medicine.

**CLUB STATISTICS AS OF
JANUARY 30, 2017:**

**Club Members: 247; Active: 215
Active-LOA: 3; Honorary: 29
Staff Positions: 1**



NEWMAN AGUIAR	JANUARY 01
WAYNE HAYS	JANUARY 03
RUTH DZAU	JANUARY 04
LEE BARNES	JANUARY 08
JOSEPH HARVARD	JANUARY 08
NANCY MARKS	JANUARY 08
MARGE NORDSTROM	JANUARY 09
ARI MEDOFF	JANUARY 10
RICHARD JENKINS	JANUARY 12
KURT PREBLE	JANUARY 18
ALMASA BASS	JANUARY 20
LOIS CRANFORD	JANUARY 21
CHRIS WILLIAMSON	JANUARY 21
BOB GUTMAN	JANUARY 23
IKE MURRAY	JANUARY 24
MEG SOLERA	JANUARY 25
TAMMY BAGGETT	JANUARY 25
SHARON LASSITER	JANUARY 25
MERCER STANFIELD	JANUARY 26
TOBY BARFIELD	JANUARY 28
CHARLES DILTS	JANUARY 30
ELIZABETH PRITCHETT	JANUARY 30
JOE HOUDE	JANUARY 31
CARL EVANS	JANUARY 31

Pending New Members:

Geri Lail

(Sponsored By: Kimberly Phillips)

C. J. Davis

(Sponsored By: President B.C. Dash)

2016-2017 ROTARY LEADERSHIP

RI President: John Germ

District Governor: Rusine Mitchell Sinclair

ADG-Area 7: Joyce McKinney

2016-2017 Club Officers

President: B. C. Dash

Immediate Past-President: Lois Deloatch

President-Elect: Seth Jernigan

Vice-President: Shelly Green

Secretary: Mimi O'Brien

Treasurer: Susan Miller

Sergeant-at-Arms: Stan Morris

Finance Advisor: Barry Curtis

Legal Advisor: Deana Labriola

2016-2017 Board of Directors

Andy Esser

Blake Strayhorn

Meg Solera

Marge Nordstrom

Danielle Kaspar

Desmond Miller

Dave Ross

Aries Taylor

John Cross

Club Website Master

Jay Zenner, Designer; Updates

In the last 3 years, I have spent many hours in different areas of The Duke University Hospital (most not as a patient.) Some in areas as serene and lovely as a fine resort or antechamber to the executive suite of a major corporation, and at least one barely a level higher in Dante's Inferno than the original laundry room that Dr. Snyderman described. Despite what might still need to be done, the evolution of Duke Medicine has been a boon to Durham and the region and there is no reason to believe that it will not continue to grow in service and stature and remain an institution that breeds leaders like Dr. Snyderman.

Submitted By: Jay Zenner

ROTARY MINUTE WITH KATIE WYATT



**WE WELCOME OUR NEWEST
ROTARY CLUB OF DURHAM MEMBERS!!**

MICHAEL PRIDDY



Michael Is Sponsored By Willis Whichard

ALLIE BALLING



Allie Is Sponsored By Arthur Rogers

**DURHAM ROTARY CLUB MEMBERS
ATTEND ZONE 33 ROTARY LEADERSHIP INSTITUTE**



From Left To Right: E-Club Members, Jheanne Schack and Kathy Roadcup, joined With Durham Rotary Members, Marie Baker, Geraud Staton, Erik Benson, Stan Morris, E-Club Member, Eve Marion, Brady Surles and Kim Shaw, and Assistant District Governor, Joyce McKinney

Six Durham Rotary Members learned a lot about being leaders in Rotary when they attended the Zone 33 Rotary Leadership Institute in Cary on Saturday, January 14. The Workshops focused on Leadership Skills, Engaging Members, Service Projects, Ethics and Vocational Services, The Rotary Foundation, Team Building, Club Communications, and Strategic Planning. We look forward to our Club benefiting from the many good ideas this group gained from this Leadership Institute.



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter

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