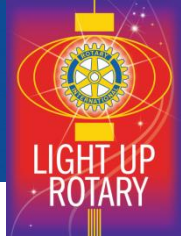




Rotary Club of Durham

Connect. Collaborate. Serve.



February 9, 2015

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Post Office Box 51572 – Durham, North Carolina 27717

www.DurhamRotaryClub.org

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

PROGRAM SCHEDULE

- 02/09 **WENDELL DAVIS, DURHAM COUNTY MANAGER; DCO: THE STRATEGIC PLAN**
Introduction: Brenda Howerton
- 02/16 **NO MEETING!!**
IN OBSERVANCE OF PRESIDENT'S DAY
- 02/23 **BETHANY BRADSHER, AUTHOR BONES McKINNEY AND ACC HOOPS**
Introduction: Don Stanger
- 03/02 **CHRIS MESECAR, PRESIDENT THE ART INSTITUTE OF RALEIGH-DURHAM**
Introduction: Adrian Brown
- 03/09 **OFFSITE MEETING!**
DR. IRA HELFAND, LIFE & SCIENCE MUSEUM); PHYSICIANS FOR SOCIAL RESPONSIBILITY
Introduction: Newman Aguiar

SERVICE SCHEDULE FOR FEBRUARY 9, 2015

Music

Pianist: **SETH WARNER**
Vocalists: **SHERRY DEVRIES**
"MY COUNTRY 'TIS OF THEE"
Invocation & Rotary Minute
DAVE ROSS

DRC Raffle: RI Foundation Programs

Contribution: \$1/Ticket; \$5/6 Tickets
Proceeds: ½ RI Foundation; ½ Winner
Rotary International: \$54/Raffle Winner: \$54
Total: \$108.00

Raffle Winner: **BARKER FRENCH**

CART Fund (Coins For Alzheimer's Research Trust)
2/2 \$62.98

GERRY LINK, GENERAL MANAGER 21C: BOUTIQUE HISTORIC HOTEL DOWNTOWN



Years ago when you were approaching Durham on I-85, you could tell you were getting close when you spotted the CCB Building in the distance. Built in 1937, it shared its architectural roots and the same architectural firm with New York's Empire State Building and The Reynold's Tobacco Building in Winston-Salem.

To me, it was just a handsome building where I was proud to work during my years with CCB. Today I think it looks a little naked without the old CCB sign with its "Roman letters, classic and unadorned." One of the questions Gerry Link fielded was what plans did they have for the top of the building. He joked that someone had suggested a giant gorilla which would have further associated it with The Empire State Building. (Google King Kong Movie). Link, who is the General Manager of The 21C Hotel set to open in the historic old building some time this Spring, did not rule out a giant pink penguin atop the building however.



Melissa Mills & a 21C friend

Mr. Link, who was introduced by Past-President, Don Stanger, had a pink penguin pinned to his lapel and brought along a three-foot version, and explained how the penguins had become about. In the original 21C Hotel in Louisville, a group of them was used as a prop in the museum. But they got moved around by guests and occasionally stolen by University of Louisville students --- who, perhaps forgetting it might be a clue, posted their prizes on Facebook.

If you thought you were getting a stuffy boutique hotel, this alone should dispel that illusion --- and almost everything else Mr. Link shared would confirm it. One thing he did want to make clear though is that they did not consider this a hotel that displayed some nice art. One the contrary, they think of all their hotels as museums that have rooms for guests and a nice restaurant. The art is contemporary by any definition ... don't look for sailing ships or copies of the old masters.

The restaurant will be called Counting House, reflecting the building's origins as a bank. The chef is still putting the menu together but the emphasis will be "local, fresh, and seasonal" including seafood from our coast.

He shared that most of the hiring had been done to staff the facility, and that in the hiring process what counted most was a commitment to great customer service and things like tattoos and piercings didn't disqualify anyone.

The concept for the 21C Museum/Hotels originated in Louisville in the minds of husband and wife Steve Wilson and Laura Lee Brown, contemporary art collectors with a mission to give more exposure to contemporary art.

**Club Statistics as of
February 9, 2015:**

Club Members: 226;

Active: 192

Active-LOA: 4; Honorary: 29

Staff Positions: 1; Active Count: 196



OUR FEBRUARY 2015 BIRTHDAYS

Member	Birthday
MARK HIGGINS	February 05
MARTY MORRIS	February 10
KIM SHAW	February 12
DAX HILL	February 17
EMILIEE JEAN COLLINS	February 17
ELLEN RECKHOW	February 19
MIKE WOODARD	February 20
ANDREW LAKIS	February 20
ANDY BARADA	February 26

2015-2016 CLUB OFFICERS

PRESIDENT: LOIS DELOATCH

PRESIDENT-ELECT: B. C. DASH

PRESIDENT-NOMINEE: TBA

VICE-PRESIDENT: SHELLY GREEN

SECRETARY: PHYLLIS COLEY

TREASURER: SUSAN MILLER

SERGEANT-AT-ARMS: JANENE TOMPKINS

IMMEDIATE PAST-PRESIDENT-VANDANA DAKE

2015-2016 BOARD OF DIRECTORS:

MEG SOLERA

BLAKE STRAYHORN

ANDY ESSER

DANIELLE KASPAR

JEN NOBLE

ARI MEDOFF

MARGE NORDSTROM

ERIC MILLER

DAVID REESE

LEGAL ADVISOR: DIETER MAUCH

FINANCIAL ADVISOR: BARRY CURTIS

WEBMASTER: JAY ZENNER

2014-2015 ROTARY LEADERSHIP

RI President: Gary Huang

District Governor: Matthew Kane

ADG-Area 7: Joyce McKinney

2014-2015 Club Officers

President: Vandana Dake

Immediate Past-President: Bill Ingram

President-Elect: Lois DeLoatch

Vice-President: Todd Taylor

Secretary: Phyllis Coley

Treasurer: Susan Miller

Sergeant-at-Arms: Reginald Hodges

Finance Advisor: Barry Curtis

2014-2016 Board of Directors

Shelly Green

Deirdre Haj

Deana Labriola

Eric Miller

David Reese

B. C. Dash

Andy Esser

Blake Strayhorn

Meg Solera

Club Website Master

Jay Zenner, Designer; Updates

Their company's website, <http://21cmuseumhotels.com> has more information about their background. However, anyone with a half hour or more to kill might want to watch a few of the videos many of which are on the site by searching "21C" on YouTube.

Two I would especially recommend --- the first introduces both Mr. Wilson and Ms. Brown and what was behind opening the original museum/hotel in Louisville, and the origin of the Penguins. The YouTube Link to that is here: <http://youtu.be/bjHo-SAC7ho>. The second one seems to have been done for employee orientation purposes but communicates a positive and fun vibe that Mr. Link also brought to his presentation. The link is: <http://youtu.be/pW0ofz7Lrgk> and I've embedded it in the write-up on the Rotary Website. The videos themselves are little works of art themselves that are just fun to watch.

The 21C will be something Durham has never seen before but it is also so Durham cool, I'm sure it will be welcomed. George Watts Hill was still alive and Chairman of CCB during my tenure at the Bank and so, of course, was Bill Burns, a long time and very prominent Rotarian. I'm not sure what either of them would think about what will be going on in the venerable old building on Corcoran Street, but I'm pretty sure Jim Nicholson, who was the Durham Regional Executive and great supporter of the arts in Durham before he died, would be smiling broadly.

Submitted By: Jay Zenner

ROTARY MINUTE: MATT KOPAC



To Read The Entire Article, Please Go To:
<http://durhamrotaryclub.org/2015/02/rotary-minute-matt-kopac/>

SARAH SCHROTH RECEIVES PHF AWARD



CONGRATULATIONS, SARAH!

Kinky Boots

WEDNESDAY, MARCH 11, 2015

PLEASE CONTACT CARVER WEAVER FOR DETAILS AT:
weaverc@durhamtech.edu or 919.623.7888



CAROLYN AARONSON WILL BE SELLING VALENTINES DAY CARDS AT OUR FEBRUARY 9TH ROTARY MEETING. SHE IS AN ACCOMPLISHED ARTIST AND HAS CREATED A COLLECTION OF HAND-CRAFTED VALENTINES THAT SHE IS MAKING AVAILABLE TO CLUB MEMBERS. (CASH OR CHECKS -- \$10 - \$15)

PENDING NEW MEMBERS

HUGH WADE GRESHAM, JR. (Sponsors: Bob Yowell, Phail Wynn, Dave Ross)

JULIE WELLS (Sponsors: Phail Wynn & Sam Miglarese)

TOM BAGBY (Sponsor: Jay Zenner)

TERESA WOLF (Sponsor: Shelly Green)

WANDA BOONE (Sponsor: Melissa Mills)

WENDY HILLIS (Sponsor: Arthur Rogers, III)



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter
slassiter38@nc.rr.com