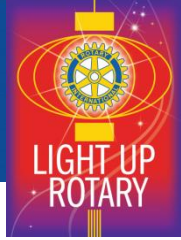




Rotary Club of Durham

Connect. Collaborate. Serve.



May 11, 2015

Volume XXII, Issue 37

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www.DurhamRotaryClub.org

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding Rotary around the world
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration

THE 4-WAY TEST

Of The Things We Think, Say or Do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

PROGRAM SCHEDULE

- 05/11 **Centennial Program: International Service**
Tony Hopp, SW Durham Rotary Club
Introduction: Don Stanger
- 05/18 Lorenzo Mejia, Dementia Care Specialist,
Acorn Home Care Services
**The Challenge of Alzheimer's: What It Is,
Why It Matters, What We Can Do About It.**
Introduction: President Vandana
- 05/25 **NO MEETING!! IN OBSERVANCE OF
THE MEMORIAL DAY HOLIDAY**
- 06/01 **Centennial Program: Education**
Introduction: TBD
- 06/08 **Coach David Cutcliffe
Service & Duke Football**
Introduction: Chris Combs

SERVICE SCHEDULE FOR MAY 11, 2015

Music
Pianist: **SETH WARNER**
Vocalist: **MARK HIGGINS**
"STAR SPANGLED BANNER"
Invocation & Rotary Minute
TAMMY BAGGETT

DRC Raffle: RI Foundation Programs

Contribution: \$1/Ticket; \$5/6 Tickets
Proceeds: ½ RI Foundation; ½ Winner
Rotary International: \$68/Raffle Winner: \$68

Total: \$136.00

Raffle Winner: **TOM KRAKAUER**

CART Fund (Coins For Alzheimer's Research Trust)

5/4 \$75.36

CENTENNIAL PROGRAM: ENTREPRENEUR PANEL Kimberly Jenkins, Rotarian Chris Gergen, & Geraud Staton



Durham's resurgence in recent years is no secret. The founding of Downtown Durham Incorporated in the 1990's got the ball rolling. Club Member, Chris Gergen, led a panel discussion that focused on the role of entrepreneurship in Durham as a key catalyst for this continuing renaissance. Chris has thought a great deal about entrepreneurship. A Duke

Graduate, Chris later earned degrees in Public Policy and an MBA from George Washington University and Georgetown. He founded (or led) several programs and/or businesses promoting entrepreneurial engagement. In Durham, Chris serves as CEO of Forward Impact that launches community-based strategies, including Bull City Forward, to inculcate entrepreneurship. The author of *Life Entrepreneurs: Ordinary People Creating Extraordinary Lives*, he is also a newspaper columnist.

Chris' goal and that of other local entrepreneurs, is to "aspire to make The Triangle one of the top hot spots in entrepreneurship." Durham is already on the map. Chris pointed to two (2) recent developments. Steve Case, a Co-Founder of AOL, recently came to the area to have a look at local start-ups with the possibility of his investing in some. "This area is at a tipping point," Case said. To keep the momentum going, he urged community support for start-ups and other entrepreneurial undertakings. Another is Google's recent announcement that it will begin installing fiber throughout The Triangle to provide ultrafast internet, a service that will have great appeal to entrepreneurs. In the last few years, several start-ups have been bought leaving the founders "with a pocket full of cash and stock." While Angel Funders have invested in local start-ups, The Triangle is lagging behind in raising national venture capital.

A downside to a booming Downtown Durham, however, is that it throws into sharp relief the many people left behind. Neighborhoods with large minority populations have few homegrown businesses. In addition to fostering entrepreneurship among minorities, another challenge is to attract women. Chris pointed out that women lead only three (3%) per cent of tech start-ups and five (5%) per cent at the helm of venture capital funds are women.

The panelist who exemplifies the success women can have in the tech field was Kimberly Jenkins. As only one of 300 employees at the start-up Microsoft, she convinced a reluctant Bill Gates to establish an education division that quickly contributed to the Company's bottom line. She was subsequently hired away by Steve Jobs to head the Marketing Department at NEXT and consulted with other Silicon Valley tech firms. Non-profits Kimberly created undertook to inform members of Congress about the importance of technology --- undoubtedly a daunting task.

Club Statistics as of

May 11, 2015:

Club Members: 237;

Active: 203

Active-LOA: 5; Honorary: 28

Staff Positions: 1



OUR MAY 2015 BIRTHDAYS

Member	Birthday
CHERYL PARQUET	MAY 01
SHERRY DEVRIES	MAY 03
RALPH ROGERS	MAY 05
JULIE RIGBY	MAY 09
CRAIG REED	MAY 11
JIM DAVIS	MAY 14
FORREST PERRY	MAY 19
JERRY O'KEEFE	MAY 21
NED HEDGEPEETH	MAY 22
BILL WHICHARD	MAY 24
CHRIS HYLAND	MAY 27
TOM BONFIELD	MAY 30

PENDING NEW MEMBER

SYLVAIN D. MARGUERAT

SPONSORED BY: MATT KOPAC

2014-2015 ROTARY LEADERSHIP

RI President: Gary Huang

District Governor: Matthew Kane

ADG-Area 7: Joyce McKinney

2014-2015 Club Officers

President: Vandana Dake

Immediate Past-President: Bill Ingram

President-Elect: Lois Deloatch

Vice-President: Todd Taylor

Secretary: Phyllis Coley

Treasurer: Susan Miller

Sergeant-at-Arms: Reginald Hodges

Finance Advisor: Barry Curtis

2014-2016 Board of Directors

Shelly Green

Deirdre Haj

Deana Labriola

Eric Miller

David Reese

B. C. Dash

Andy Esser

Blake Strayhorn

Meg Solera

Club Website Master

Jay Zenner, Designer; Updates

Kimberly was lured back to Durham where she earned degrees at Duke University and where she serves as a Trustee, a part-time Instructor in The School of Engineering, and bully pulpit for entrepreneurship. Heavily recruited recently by a Silicon Valley company, she chose to remain in Durham. The area is "super-hot," she said, but needs to be more inclusive. Expanding on the issue of inclusiveness, she pointed out that the top tech companies have few women and minorities in leadership positions. Hopeful signs of change were the openness of younger entrepreneurs to remedy the inequities and the larger presence of women in incubator start-ups.

The other panelist, Geraud Staton, related the weaving path his life has taken. An early sign of entrepreneurship came in high school when he cleverly brought large bags of candy --- which he repackaged into smaller bags that he sold to his classmates. After serving in the Air Force, Geraud worked for FEMA in the aftermath of Katrina where he noted that, even after large swaths of New Orleans were rebuilt, many people didn't have jobs to afford housing. In addition to promoting entrepreneurship, Geraud is an accomplished artist, a "visual storyteller."

His insight I found most intriguing was what he called "learned failure." These are the people who have been down so long, they feel that is the way things should be. His organization seeks to inculcate a realization that a better path is possible and to foster entrepreneurship. "Many people don't even realize they are entrepreneurs."

Submitted By: Allen Cronenberg

PHF AWARDED TO SHERIDAN VAN WAGENBERG



Congratulations, Sheridan!

PHFs AWARDED TO PHIL HUTCHINGS & SUSAN MILLER



Congratulations, Phil & Susan!

ROTARY MINUTE: ARI MEDOFF



To Read The Article On Ari Medoff, Please Go To:

<http://durhamrotaryclub.org/2015/05/rotary-minute-ari-medoff/>

PHF AWARDED TO TOM BONFIELD



Congratulations, Tom!



Club Facebook link: www.facebook.com/DurhamRotaryClub

Executive Secretary: Sharon Lassiter

slassiter38@nc.rr.com